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# What a shame...."cry-baby"





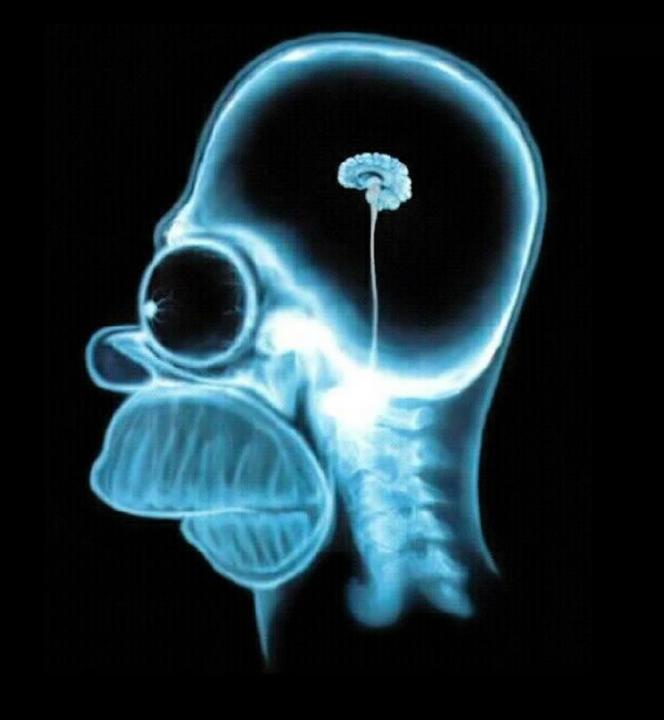






































# FOUNDSTONE



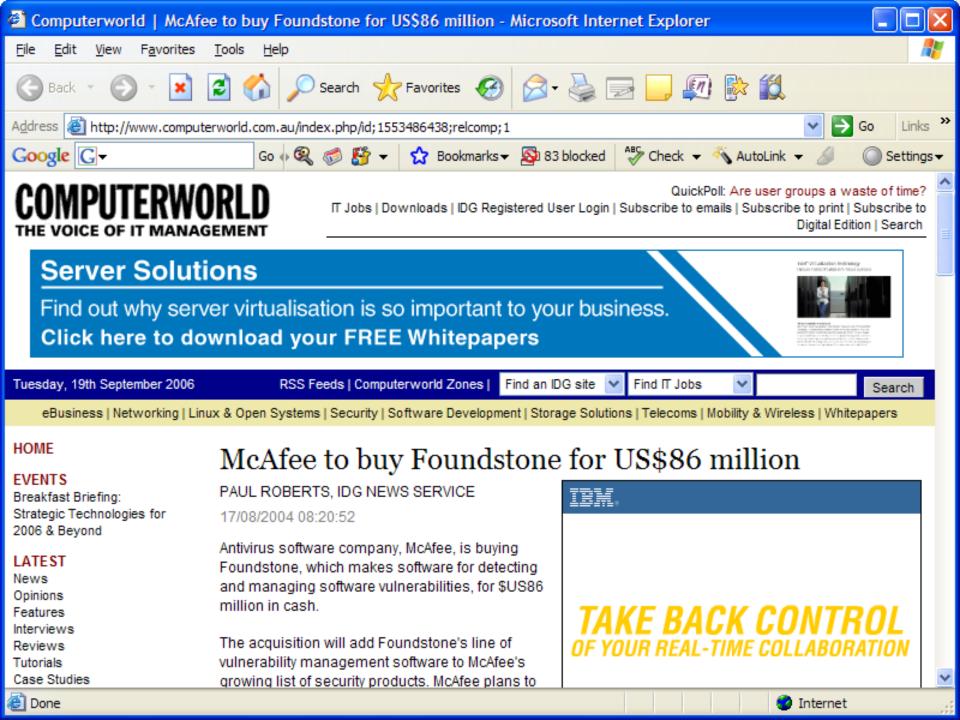
#### W VULNERABILITIES

**Managed Security Services** 

**Professional Services** 

Education













# CIOSOT®

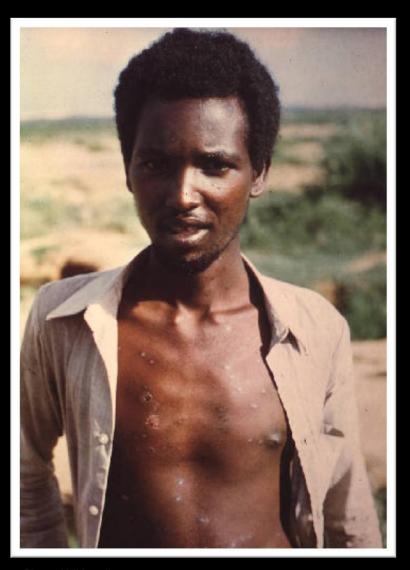


# 4 WARNING

#### Vision or Delusion? You Decide!

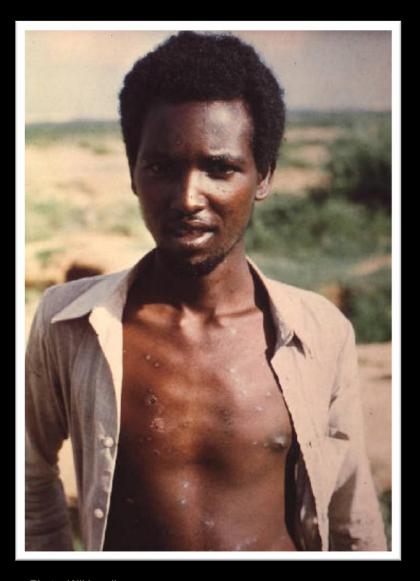
(either way hopefully it will be fun)

## People solve complex problems



- Smallpox
- Deadliest disease in history
- 1900-1979
  - 500 million victims died
  - 15 million per year in 60s
  - ½ of all blindness in Asia

### People solve complex problems



- Smallpox
- Deadliest disease in history
- 1900-2000
  - 500 million victims died
  - 15 million per year in 60s
  - ½ of all blindness in Asia
- WHO campaign to eradicate the disease



"Security is not my problem....."



"Security really (really, really, really, really.....) is my problem"



"Security is my problem.....but I really don't care"

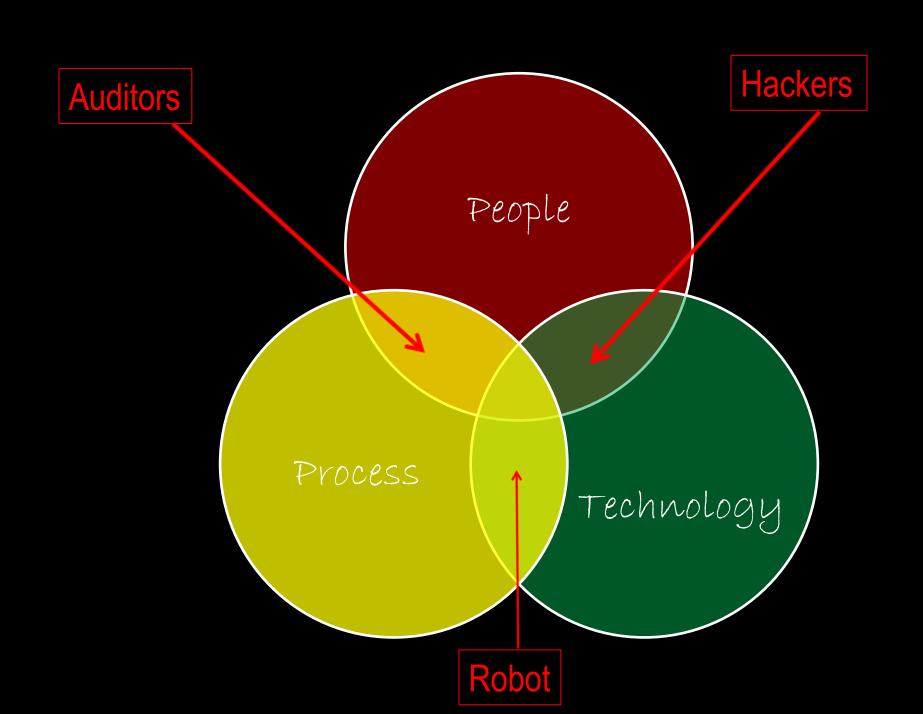
- 1. Process Matters
  Integrated Development Practices
  Clear Security Requirements
  Measurement of Success
- 2. Technology Matters

  Security Features / API's (right tool for the job)

  Tools are critical. People Don't Scale!

  Architecture is Not a Dirty Word

  Purple Dinosaurs are Everywhere
- 3. People Matter



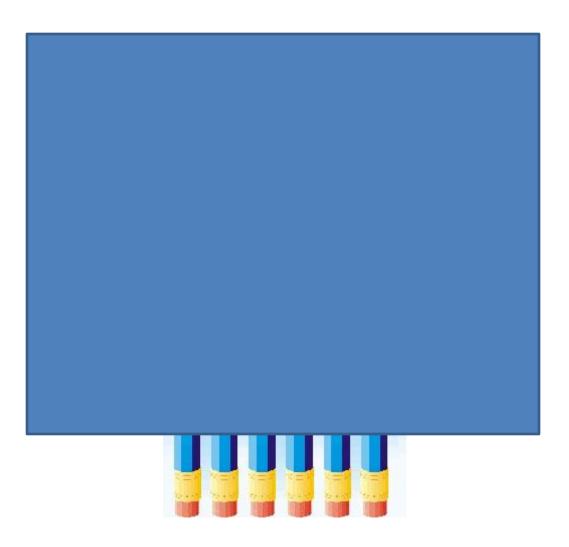


#### #2 – Stop Human Pattern Matching

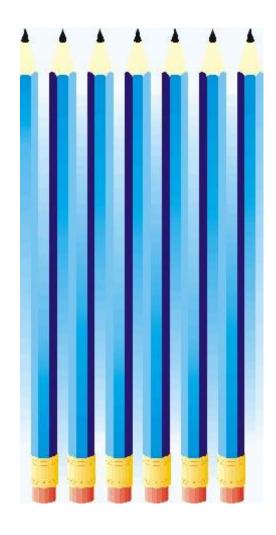
How many pencils are there in this picture?



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How many pencils are there in this picture?





#### If you are still not convinced?



# To Be Clear Computers Pattern Match (Some Things) Very Well!

# # 3 Community Driven Statistical Modeling

Photo: Joe Pugliese







Wine Quality = 12.145 + .00117 \* winter rainfall + .0614 average growing season - .00386 harvest rainfall

Where is the security equivalent?

$$\Pr[T_{\!{}_{\!\!A}}\!\!<\!1,T_{\!{}_{\!{}_{\!\!B}}}\!\!<\!1] = \varphi_{\!{}_{\!2}}\!(\varphi^{\text{--}\!\!\!1}(F_{\!{}_{\!\!A}}\!(1)\!),\varphi^{\text{--}\!\!\!1}(F_{\!{}_{\!\!B}}\!(1)\!),\gamma)$$

#### Security is a function of $S = f(\underline{\hspace{1cm}})$

$$S = f(°WFF)$$

Degrees of Warm Fuzzy Feeling

$$S=f(p,d)+Rn$$

S=f(p,d)+Rn
Prayer, Denial) + Number of Days till Retirement

$$S=f(n)$$

Where n is the number of security guys you know

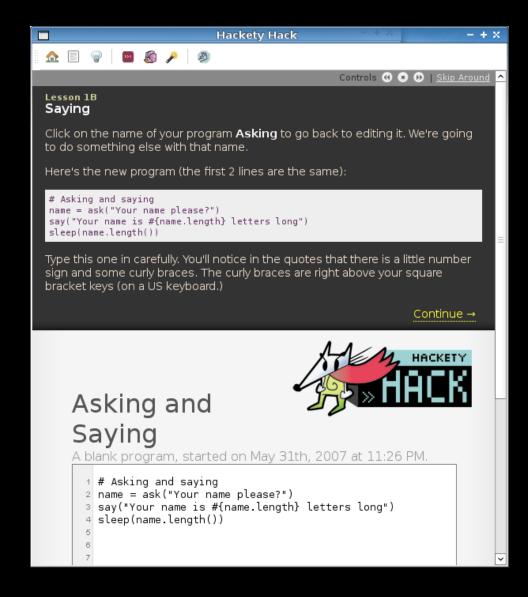
$$S=f(1/n)$$

Where n is the number of security standards documents you have read

#### #4 — Teach Kids Computer Security







# #5 Make Developing Countries Centers for Security Excellence

## Make Me Stop and Take a Photo of The Audience

#### #6 – Make Hacking a Competitive Sport

|          | Country                  | Players<br>Entered | Players<br>Remaining | Wins/Losess |
|----------|--------------------------|--------------------|----------------------|-------------|
|          | Russia                   | 23                 | 0                    | 30 / 23     |
| 8        | Spain                    | 20                 | 1                    | 27 / 19     |
|          | Denmark                  | 1                  | 0                    | 4/1         |
| <b>*</b> | Serbia                   | 5                  | 0                    | 12/5        |
| **       | Australia                | 9                  | 0                    | 15/9        |
| -        | Sweden                   | 3                  | 0                    | 7/3         |
|          | Italy                    | 13                 | 1                    | 16 / 12     |
| +        | Switzerland              | 6                  | 0                    | 9 / 6       |
| <u> </u> | Cyprus                   | 1                  | 0                    | 2/1         |
|          | United States of America | 20                 | 0                    | 19 / 20     |
|          |                          |                    |                      |             |

## # 7 – Connected Information Security Framework



#### #8- Embrace Design Driven Security



"We must reward the builders and the breakers"







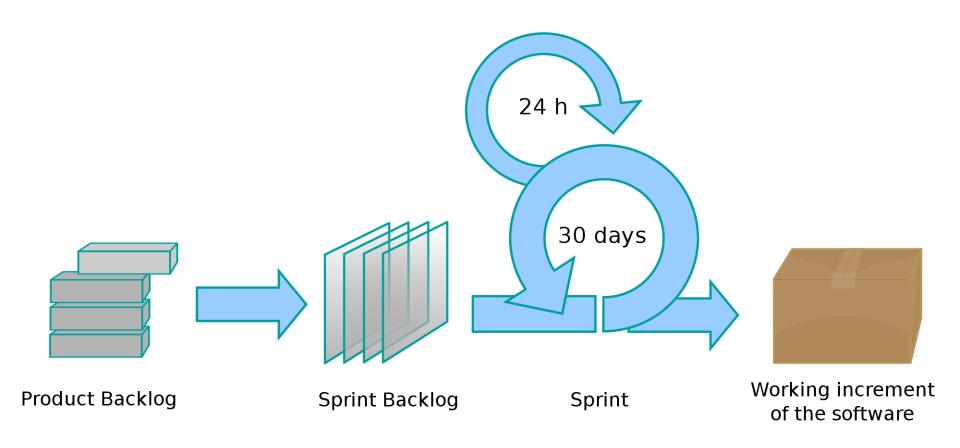
# #10 Adopt Agile Mindset



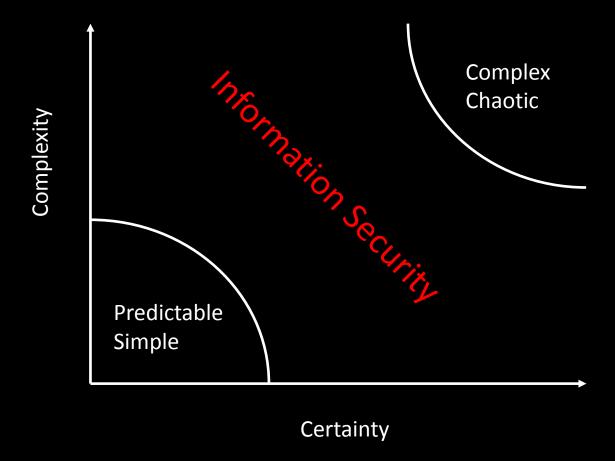
#### The Agile Manifesto - http://agilemanifesto.org/

| New thinking                 | versus | old thinking                |
|------------------------------|--------|-----------------------------|
| Individuals and interactions | over   | processes and tools         |
| Working software             | over   | comprehensive documentation |
| Customer collaboration       | over   | contract negotiation        |
| Responding to change         | over   | following a plan            |

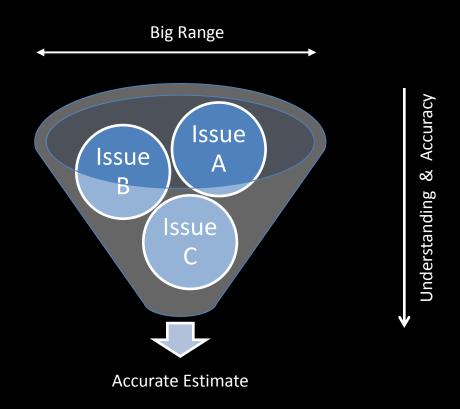
<sup>&</sup>quot;That is, while there is value in the items on the right, we value the items on the left more."



"By embracing constraints you can do the most important half of a job, rather than a half-assed job"



#### The Truth About Estimation







Common Statement: "But Agile is not for the Enterprise."

Factual Answer: "Enterprise? – A colossal spaceship from the 80's flown by people with bad taste: Highly advanced, but purely fictional"

### 10 Crazy Ideas That Might Just Change the State of the Security Industry

- # 1 Adopt the Chinese Medicine Business Model
- # 2 Stop Human Pattern Matching
- #3 Community Driven Statistical Modeling
- # 4 Teach Kids Security
- # 5 Make Developing Countries Security COE's
- #6 Make Hacking a Competitive Sport
- #7 Build a Connected Information Security Framework
- #8 Design Driven Security
- #9 Crowd Source Access Control
- # 10 Adopt Agile Methodologies

#### It doesn't have to be this hard!



Photo: Theorris, Myth of Sisyphus (detail): Captain Sisyphus http://flickr.com/photos/signifying/2073074572/