



HITB⁺in{:cyber}

The largest gathering of cyber professionals returns to the UAE's capital

STRATEGIC PARTNER

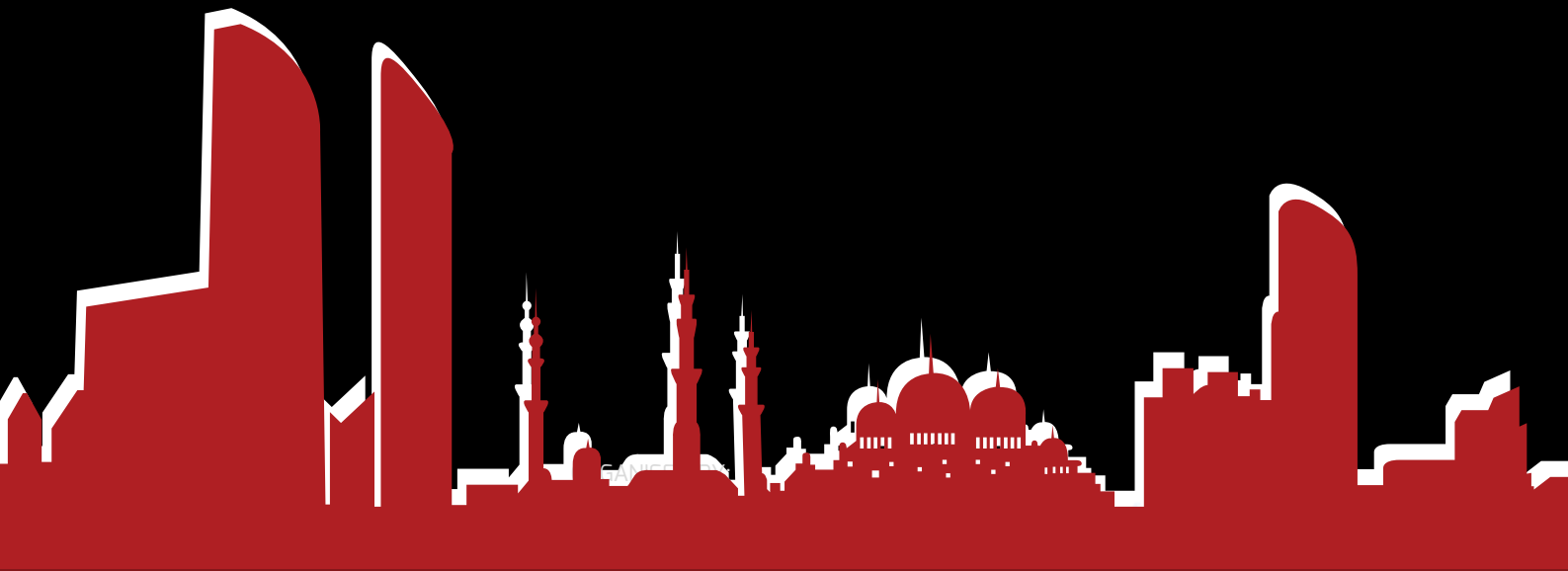


SUPPORTED BY

abu dhabi
Convention & Exhibition Bureau

14-16 May 2024 | Etihad Arena, Abu Dhabi, UAE

SPONSORSHIP PACKAGES



conference.hitb.org/hitbincyber2024

ALPHA SPONSOR

\$125,000

1

- Branding as Alpha Sponsor
- 2x Speaking slot
- 2x Panel Seat discussion
- 1x Award Presentation
- 10x CIO/ Industry Interactions pre-arranged
- Relevant logo branding across site
- Digital Reach Positioning on website
- Social media rollout plan
- 4x dedicated HTML email to all database
- Inclusion in all emails with logo
- MOU Signing
- PR Exposure; Inclusion into Pre event Press release
- Onsite Branding featured on all relevant signage across event
- Video content to be played across all screens (Time slot)
- Logo in big screen in Cyber Hall
- Sponsorship on Cyber Swag tote Bag
- 30 VIP Visitor Passes
- 108sqm Booth provided Space Only

BETA SPONSOR

\$75,000

2

- Branding as Beta Sponsor
- 1x Speaking slot
- 1x Panel Seat discussion
- 1x Award Presentation
- 8x CIO/ Industry Interactions pre-arranged
- Relevant logo branding across site
- Digital Reach Positioning on website
- Social media rollout plan
- 3x dedicated HTML email to all database
- Inclusion in all emails with logo
- MOU Signing
- Onsite Branding featured on all relevant signage across event
- Video content to be played across all screens (Time slot)
- Logo in big screen in Cyber Hall
- 20 VIP Visitor Passes
- 54sqm Booth provided Space Only

GAMMA SPONSOR

\$40,000

3

- Branding as Gamma Sponsor
- 1x Speaking slot
- 6x CIO/ Industry Interactions pre-arranged
- Relevant logo branding across site
- Digital Reach Positioning on website
- Social media rollout plan
- 2x dedicated HTML email to all database
- Inclusion in all emails with logo
- MOU Signing
- Onsite Branding featured on all relevant signage across event
- Video content to be played across all screens (Time slot)
- Logo in big screen in Cyber Hall
- 15 VIP Visitor Passes
- 48sqm Booth provided Space Only

DELTA SPONSOR

\$30,000

4

- Branding as Delta Sponsor
- 1x Panel Seat Discussion
- 4x CIO/ Industry Interactions pre-arranged
- Relevant logo branding across site
- Digital Reach Positioning on website
- 2x dedicated HTML email to all database
- Inclusion in all emails with logo
- MOU Signing
- Onsite Branding featured on all relevant signage across event
- Video content to be played across all screens (Time slot)
- Logo in big screen in Cyber Hall
- 10 VIP Visitor Passes
- 24sqm Booth provided Space Only

OMEGA SPONSOR

\$20,000

5

- Branding as Omega Sponsor
- 2x CIO/ Industry Interactions pre-arranged
- Relevant logo branding across site
- Digital Reach Positioning on website
- 1x dedicated HTML email to all database
- Inclusion in all emails with logo
- MOU Signing
- Onsite Branding featured on all relevant signage across event
- Video content to be played across all screens (Time slot)
- Logo in big screen in Cyber Hall
- 5 VIP Visitor Passes
- 18sqm Booth provided Space Only

INCUBATOR ELITE

\$10,000

6

- Branding as Incubator Elite Partner
- Relevant logo branding across site
- Digital Reach Positioning on website
- Inclusion in all emails with logo
- Logo in big screen in Cyber Hall
- 9qm Booth provided Space Only

INCUBATOR (SMALL)

\$5,000

- Branding as Incubator Partner
- Digital Reach Positioning on website
- Logo on selected branding

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