



# Hacking the 0day Market



CROWDFENSE  
VULNERABILITY RESEARCH HUB

# #WhoAmI -- Andrea Zapparoli Manzoni



- Director of Crowdfense Limited
- Most recently, Head of Cyber Security for KPMG
- Working in the ICT security field since the XX century 😊
- Member of the National Security Observatory (Italy) --> contributed to Italy's "National Cyber Strategy"
- Author of many cyber-security guidelines and best practices:
  - Italy's "Cybersecurity Framework"
  - ENISA's "Cybersecurity and Resilience for Smart Hospitals"
  - ....

# The 0day Market Today



Historically, it's unsafe, chaotic and inefficient from a business pov.

This hampers the (now strategic) ability of law enforcement and intelligence agencies to fight crime / terrorism / hostile geopolitical actors in the cyber domain.

Researchers are often underpaid for their exponentially complicated efforts.

There is a talent vacuum as underpaid researchers seek more lucrative fields / do research as a second job.





# The 0day Market Today



To combat the inefficiencies in the current market, we need to “normalize” and streamline this business:

Protect and pay  
researchers  
more

Reduce  
unnecessary  
middle men

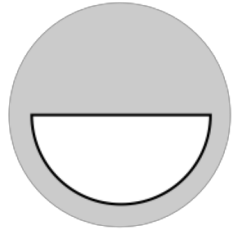
Dedicate more  
economic  
resources

Develop and  
adopt best  
practices

Come on... It's not 2003 anymore.



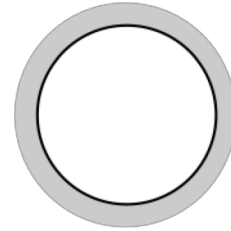
# Hacking the 0day Market



## **Step #1: Launched the largest Public Bug Bounty Program in History**

Seeking single exploits and full / partial exploit chains to support our customers in their targeted information gathering activities (LE and Intel).

**Highest payouts in our industry.**



## **Step #2: Launched the Vulnerability Research Hub**

An innovative web-based collaboration platform that allows vulnerability researchers to safely submit, discuss and quickly sell single 0day exploits and chains of exploits.

**Legal, safe and easy to use.**



# The Public Bug Bounty Program

In April 2018 we launched our Public Bug Bounty program, which offers the highest bounties ever paid for these classes of exploits.

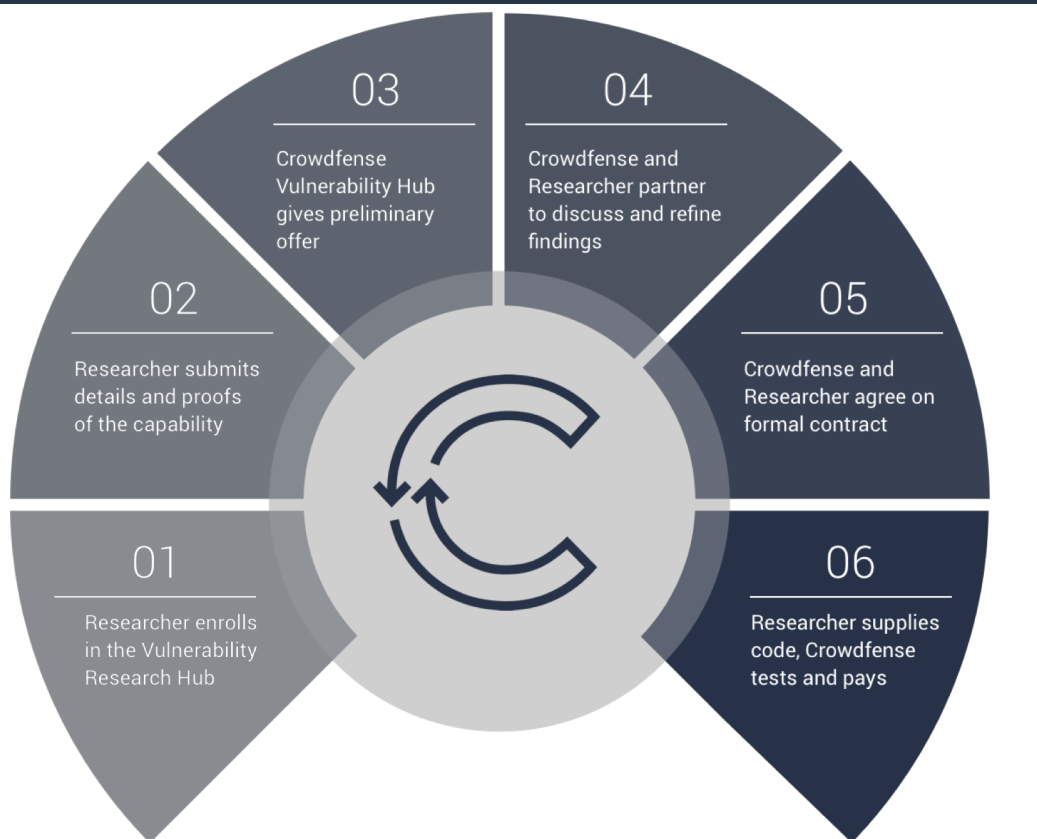
Thanks to this program, we were able to purchase top quality capabilities, and are in the process of buying more.

In 2019 we will add more bounties and include more classes of exploits in our program.



OS	Chain components		Persistence	Partial or Full chain Payouts
Windows	Chrome RCE	→ Sandbox Escape		1 click - Up to 1,5M USD
MacOS	Safari RCE	→ Sandbox Escape		1 click - Up to 500k USD
iOS	Safari RCE	→ iOS PE →	✓	1 click - Up to 1.5M - 2.5M USD
	Zero-interaction RCE	→ iOS PE →	✓	0 click - Up to 1.5M - 3M USD
Android	Chrome RCE	→ Android PE →	✓	1 click - Up to 1.5M - 2M USD
	Zero-interaction RCE	→ Android PE →	✓	0 click - Up to 1.5M - 3M USD

# The Vulnerability Research Hub (VRH)



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Step by step, user friendly workflows manage submission, discussion, testing, evaluation, contracting and payment.

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Findings can be both within the scope of the Bug Bounty Program or freely proposed by researchers (within our Code of Conduct).

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Based on a zero-trust model with maximum OpSec for all participants.

# The VRH



Managerusername ▾

Sellers

🔔 ACTIONS REQUIRED

20

Submissions

🔔 ACTIONS REQUIRED

3

Accounts

🔔 ACTIONS REQUIRED

Bug Bounties

Buyers Management

## List of Submissions

FILTER BY TYPE

FILTER BY SELLER

FILTER BY STATUS

Select ▾

Select ▾

Select ▾

Type	Title	Creation Date	Update Date	Seller	Account	Status	Action Required
Claim	Remote code execution for Android 6	29 Dec 2017 4:32PM	29 Dec 2017 4:32PM	Seller0001		Pending	🔔 Action Required
Public Bug Bounty	Sandbox escape for Chrome 59+	29 Dec 2017 4:32PM	29 Dec 2017 4:32PM	Seller0002	Account033	In evaluation	
Public Bug Bounty	Remote code execution for Android 8	29 Dec 2017 4:32PM	29 Dec 2017 4:32PM	Seller00089	Account033	Code Evaluation	🔔 Action Required
Claim	Remote code execution for Android 9	29 Dec 2017 4:32PM	29 Dec 2017 4:32PM	Seller00044		Pending	🔔 Action Required



# VRH Goals




A faster time-  
to-market for  
sellers.

Higher quality  
products for  
customers.



# How to join the VRH



 **CROWDFENSE**  
VULNERABILITY RESEARCH HUB

USERNAME

EMAIL

PASSWORD (MIN 10 CHARACTERS)  [Show](#)

**Public PGP key**

For security reasons, all communication from the VRH are PGP encrypted. We strongly suggest you to create a dedicated email address and to generate new keys for it. Please paste here the public key associated to the email address you provided above, without removing the ASCII Armor encoding tags.

PUBLIC PGP KEY

**Private key passphrase**

The VRH is based on end-to-end encryption. To protect your data, we are going to generate a 4096-bit RSA keypair in your browser. Please choose a strong passphrase since it will be used to encrypt your private key.


**Keep in mind that if this passphrase is lost all your data will become unrecoverable.**


PASSPHRASE (MIN 10 CHARACTERS)  [Show](#)

REPEAT PASSPHRASE  [Show](#)

[Sign Up](#)

Already have an account? [Login](#)

 **CROWDFENSE**  
VULNERABILITY RESEARCH HUB

First Test Researcher ▼ 

**Actions**

- View your Submissions
- View Requests
- View Challenges
- Publish a new Submission**

## Create a new submission

**General Information**

Choose a title for your item with great care, as the first impression of every reviewer will derive from how much effective your title is. Also, remember to specify the requested price in U.S. Dollars!

Item title

Asking price (U.S. dollars)  \$

Availability for exclusive acquisition  
 Available  Not Available

**Targets Information**

When analyzing a submission, we greatly appreciate and value testing: try to be precise when you describe target systems, and be precise when describing those systems against which you tested your item.

Systems which can be affected by this item

Systems against which this is tested and functional

Reliability of the item against the specified versions

# Thank you !



To learn more about or to discuss ways to partner with Crowdfense come speak to us after this presentation or visit our website: [crowdfense.com](https://crowdfense.com)

To join the VRH: [vrh.crowdfense.com](https://vrh.crowdfense.com)

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